



## SERVICE PROFILE



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### INTRODUCTION

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At 2Mi Coaching, we partner with our clients to make dramatic shifts in their level of consciousness. Leaning on this new level of self-awareness, our clients become impactful leaders using principles from our Conscious Leadership Framework™. Our coaching programs place the client at the centre with each client setting the goal and pace of every session based on an agreed overall agenda. Our programs are suitable for individuals and teams.





## OUR VISION

Businesses, Not-for-Profit Organizations, Local, Provincial/State, Federal and First Nations governments are led by conscious leaders.

## OUR MISSION

To partner with individual executives and teams in the pursuit of conscious leadership.

## OUR VALUES

- Consciousness
- Relationships
- Frugality
- Agility

## ABOUT US

2Mi Coaching Services was established in 2002. It is one of four divisions of 2Mi Holdings Corporation including 2Mi Consulting, 2Mi Employment and 2Mi Logistics.

We work with business enterprises, professional associations, not-for-profit and public organizations (local, provincial and federal governments) and First Nations.

Our headquarters are in Surrey, British Columbia, Canada.

We "coach from the inside out". We believe that true, positive changes start from within. Our processes help clients consciously connect with their core thoughts, emotions and conscious actions.



## WHAT MAKES US DIFFERENT?

### Unmatched Client Experience.

We focus on creating an incomparable client experience, from workshop design to workshop delivery to coaching sessions. The client is at the centre of everything we do.

### Experienced, Certified, Professional Coaches.

Our coaches are experienced, certified and professional coaches. They are industry practitioners with experience in specific industries: manufacturing, service, not-for-profit, local, provincial, federal/national governments and First Nations.

### Custom Design.

Each client is unique. Each situation is unique. Contexts are unique and therefore, we customize our processes, workshops to meet your specific context. Our program is not pre-packaged but built anew each time to respond to a client's specific objective, need or challenge.

### Industry Expertise.

We have worked with leaders for over two decades and gained invaluable insights on how to deliver coaching and leadership development programs that are industry specific. This ensures our clients to leverage who they are in their leadership to meet industry demands.

### Measurable Results.

Each coaching session is driven towards a measurable goal set by the client. The Coach and Client are able to determine at the end of each session if the goal has been met. The Client is able to set an action plan, resourcing plan, accountabilities and risk mitigation plan.



**We coach the 'who'  
not the 'what'.**

**People want to be led by  
a person not by  
corporate machinery.**





## 2Mi COACHING PROGRAMS

### 1. Rapid-Action Coaching

Rapid-Action coaching is designed for individual seeking coaching on-demand.

### 2. Personal Impact Coaching

Personal impact coaching is designed for individual seeking a customized coaching program over a period of time.

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### 3. Executive Leadership Coaching

Designed for individual Executive leadership or director on a specific issue or term.

### 4. Executive Leadership Team Coaching

Designed for a Executive Leadership Team or Board of Directors on a specific issue of term.

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### 5. Transition Coaching

Designed for Individual Executives who may be joining an organization, or succession candidates or individuals exiting an organization.

## BENEFITS OF 2Mi COACHING



### INCREASE EMPLOYEE RETENTION

Coaching increases employee engagement and emotional commitment to the organization. As each individual fully embrace who they are, they build better relationships within and outside the organization.



### IMPROVE PRODUCTIVITY

As employees learn more on who they are, productivity increases.



### BUILD LEADERSHIP BENCH STRENGTH

As organizations retain their employees, the leadership bench deepens and expands. This reduces recruitment costs and retains the much needed corporate memory.



### INCREASE RETURN ON INVESTMENTS

Less resources are spent on turf wars, positioning or ego projects. Resource allocation decisions are openly vetted for the full benefit of the organization.

## OUR APPROACH TO EXECUTIVE COACHING?

**Focus:** - visioning, success, the present, solutions, and moving into the future.

**Purpose:** - performance improvement, learning, or leadership development. We help the client move forward by focusing on and leaning on who they are.

**Population:** - well functioning individuals who are ready to unleash their leadership presence.

## THE LEADING INNOVATION

We employ innovative and tested tools of the trade:

1. Core Energy Coaching™
2. Energy Leadership™
3. Energy Leadership Index™
4. TeamSight Individual and Team Assessment
5. 360° Leadership Feedback
6. Thomas-Kilmann Conflict Mode Instrument
7. Conscious Leadership™
8. Creating Meaningful Work through Relationships™



We help bring out the potential in a client by emotionally connecting the client's inner purpose and passion to outer goals and strategies to bring about extraordinary and sustainable leadership presence.



## CONTACT US

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43-14271 60 Avenue  
British Columbia | V3X 2N4 | Canada



+1 (778)823-4775



info@2micoaching.com